



Merced County Internet Survey

Internet is key for so many things in life today: doing business, getting jobs, keeping up with family and friends, shopping, and much more. The County of Merced wants to make sure everyone can get good internet service. *If you run a household or organization*, let us know what internet access you have at your location, how it works, and what you need. With your input we can get more and better options for the future!



If you have high-speed internet access at your home or business, please complete this survey online at www.countyofmerced.com/AccessMerced.

Information from this survey will not be shared or used for any purpose other than city planning.

- 1) Are you completing this survey for a household or an organization? *Choose one. We need to know the type of location because households and organizations have different services and issues.*
- Household: Location is primarily a residence Organization: Location is a business, government, non-profit, etc.

- 2) What is the address of the location for which you are completing this survey? *We need to know your address to identify where broadband is and is not available.*

Street Address _____

Apartment or Suite _____

City, State _____ Zip Code _____

Provide an email address or phone number if you would like additional information.

Phone: () - Email: @ _____

- 3) Are there any internet-connected devices in your household or organization? *Count all computers with low-speed connections, smartphones, tablets, etc. Choose one. if "yes," and enter the estimated number of devices.*

No Yes, Number of devices: _____

- 4) Why does the household or organization for which you are completing this survey not have broadband? *Rank each of the following reasons from 1 (most important) to 7 (least important) in the box.*

_____ Access internet elsewhere (work, school, public/free Wi-Fi, etc.)	_____ Do not need internet services
_____ Available services are too slow or unreliable	_____ Smartphone meets internet access needs
_____ Available services are too expensive	_____ Other reason not listed here:
_____ Broadband is not available to this location	_____

- 5) How many people are in your household or organization and what are their ages? *Enter numbers and years of age using whole numbers only.*

The number of people: Age of the youngest: Age of the oldest:

- 6) What is the primary type of work for pay in your household or organization? *Choose one.*
- Arts, business, management, or science Construction, maintenance, or natural resources
- Office or sales Production or transportation
- Service Retired or otherwise out of the workforce

- 7) What is the highest level of schooling in your household or organization? *Choose one.*

<input type="radio"/> Elementary, middle school, or some high school but did not graduate	<input type="radio"/> Associate degree
<input type="radio"/> High school graduate or GED	<input type="radio"/> Bachelor's degree
<input type="radio"/> Some college but no degree	<input type="radio"/> Master's degree
	<input type="radio"/> Doctorate or professional degree

8) Does anyone in your household or organization regularly do or need the following?

Please, choose one in each row.

	Once a year or less	A few times a year	About once a month	About once a week	More than once a week
Consult a healthcare professional	<input type="radio"/>				
Do online schoolwork or training at home	<input type="radio"/>				
Do home-based business, contract or "gig" work	<input type="radio"/>				
Telecommute, work from home as an employee	<input type="radio"/>				

9) How important or useful is the internet in your household or organization?

Please, choose one in each row.

	Extremely or essential	Very but not essential	Helpful but not important	Minimally useful	Of no use
Finding and/or buying products or services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Generating income or selling things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting information for general purposes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Getting information for special interests or hobbies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learning, studying, or staying healthy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staying in touch with family and friends	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10) How much would household or organization be willing to pay per month internet service?

Please, choose one for each internet connection speed in each row.

	Nothing	Up to \$25	\$25 to \$50	\$50 to \$100	\$100 to \$150	Over \$150
10 Mbps: Non-broadband	<input type="radio"/>					
25 Mbps: Basic broadband	<input type="radio"/>					
50 Mbps: Real broadband	<input type="radio"/>					
300 Mbps: Fast broadband	<input type="radio"/>					
1,000 Mbps: Super-fast broadband	<input type="radio"/>					

 Fold and Seal Here to Return by Mail or in person

Place Stamp Here to Post.

County of Merced
 2222 M Street
 Merced, CA 95340

Attention: County Executive Office Broadband