

COMMISSION MEETING MINUTES

April 9, 2018

Meeting location: 260 E. 15th Street, Merced, CA 95341

Commission Members Present:

Lee Lor Eva de Long Iantha Thompson Shirley Brown Scott Pettygrove
 Dr. David Canton Aaron Lequia Marjorie Terranova Yvonnia Brown

Staff Present: James Fincher, Marie Pickney, Kathleen Zimmerman

Guests: Ruben Chavez, Jenna Nunes, Amy Hang, Bouasvanh Lor

Call to Order

Chair Lee Lor called the meeting to order at 5:31 pm.

Pledge of Allegiance, and Roll Call

The Pledge of Allegiance was led by: Commissioner Scott Pettygrove

Attendance results noted above; a quorum was present

SCHEDULED ITEMS:

Public Opportunity to Speak on Any Matter within the Commission's Jurisdiction

Members of the public were invited to come forward to speak. No public comments were provided.

Additions/Deletions to the Agenda

There were no additions or deletions to the agenda.

CONSENT CALENDAR:

- 1. Approval of Minutes for the March 12, 2018 Commission Meeting (Action)**
- 2. Approval of Expenditures through March 31, 2018 (Action)**

Commissioner Scott Pettygrove moved to approve items #1-2 on the consent calendar.

Motion seconded by: Commissioner Iantha Thompson. The motion was unanimously passed with 6 in favor, 0 opposed.

PUBLIC HEARING:

This item was presented by First 5 Merced County Program Manager, Marie Pickney requesting the Commission to approve the 2016/17 First 5 California Annual Report. Commission Chair, Lee Lor, informed the Commission that First 5 Merced County Executive Director, Martha Herмосillo was not at the meeting due to a family emergency so Marie Pickney would be presenting the First 5 agenda items. Pickney provided a Power-Point

presentation highlighting the following information:

Last year First 5 California received \$87.5 million, Counties received \$344.1 million

First 5 California 20%

County Commissions 80%

Result Area: Improved Family Functioning

Invested \$146 million this year

Total number of services:

246,582 children 0-5 years old

460,296 parents & providers

Top service to children: Adult & Family Literacy

Top service to adults: Community Resource & Referral

Top service by expenditure: Targeted Intensive Family Support Services

Result Area: Improved Child Development

Invested \$100 million this year

Total number of services:

120,470 children

71,396 parents and providers

Top service to children: Quality ECE Investments

Top service to adults: Quality ECE Investments

Top service by expenditure: Preschool for 3 to 4 Year Olds

Result Area: Improved Child Health

Total number of services:

437,725 children

341,821 parents and providers

Top service: Oral Health

Top service by expenditure: Maternal and Child Health Care

Result Area: Systems of Care

Counties expended \$54 million to improve Systems of Care

Top service by expenditure: Organizational Support

Pickney guided Commissioner's to pages that highlighted Merced County, provided the public with copies as well as notifying all attendees the report can be found on the First 5 CA website at: www.ccfc.ca.gov

Commission Chair, Supervisor Lee Lor opened the Public Hearing at 5:42 pm

There were no questions or comments from the public. Lor closed the Public Hearing at 5:42 pm

Commissioner Dr. David Canton moved to approve the First 5 California Annual Report. Motion seconded by: Commissioner Eva de Long. The motion was unanimously passed with 6 in favor, 0 opposed.

REGULAR CALENDAR:

COMMISSION ACTION:

3. Approval to accept the First 5 California Annual Report (Action).

This item was presented and approved in the Public Hearing portion of the Commission meeting.

4. Approval to increase contract with United Way as the fiscal agent for Project Prevention Coalition for the Hmong Culture Camp (Action).

This item was presented by Marie Pickney requesting the Commission to approve the contract with United Way of Merced County as fiscal agent for Project Prevention, Hmong Culture Camp. Pickney reminded the Commission at the December 2017 meeting the Commission approved funding for United Way as the fiscal agent for Project Prevention to enact Hmong Culture Camp in a 4-year contract not to exceed \$251,142. While this figure was in error of \$10,639, just prior to the December Commission meeting, Project Prevention submitted the corrected contract dollar figure of \$261,781 to First 5 Merced County, however that figure was inadvertently not included in the final Commission item and therefore not approved.

Project Prevention has also requested to move the salaries and benefits line of their approved budget to the sub-contract line since Project Prevention staff are not employees of United Way, their fiscal agent. This also requires Commission approval.

The original approved amounts for years two and three would remain the same. Year 4 of the contract would be funded solely by Project Prevention. Pickney provided the Commission with a budget comparison showing the original proposed budget and the revised proposed budget with line item changes highlighted. Commissioner Scott Pettygrove commented on the budget stating it looks as though there were other revisions aside from the salaries, there seemed to be some additional items such as electronics added to the new budget. Project Prevention Project Coordinator, Bouasvanh Lor, clarified the adjustment was made in the budget for the electronic items after re-evaluating the actual costs. Bouasvanh Lor also stated there were additional areas with minor dollars added to items, such as electricity. Commission Chair Lee Lor requested clarification on the corrected budget stating the changes to the salaries and benefits in the original budget were not moved to the salaries and benefits in the new revised budget. Bouasvanh Lor stated the salaries and benefits line was moved into the Subcontractor line item since staff at Project Prevention are not employees of United Way of Merced County, the acting fiscal agent. Commissioner Iantha Thompson requested clarification on the Indirect Cost line item. Lor stated that the indirect line item is the cost for United Way to provide the fiscal agent services such as administrative staff and audit costs. Chair Lor stated that she had asked First 5 Executive Director, Martha Hermosillo if there was a procedure for contractors to move money between line items in their budgets that required Commission approval. Hermosillo informed Lor that there is a budget revision procedure that Contractors follow and in that procedure the only time a request is brought to the Commission is if money is moved from Operating Expenses into the Salary or Benefits line or if the dollar amount from line item to line item exceeds 10% of the overall contract amount.

Commissioner Scott Pettygrove motioned to approve a contract with United Way as the fiscal agent for Project Prevention Coalition for the Hmong Culture Camp with the revised budget. Motion seconded by: Commissioner Aaron Lequia. The motion was unanimously passed with 6 in favor, 0 opposed.

5. Approval to increase funding for Community Engagement Sponsorships for the remainder of the 17/18 fiscal year (Action).

This item was presented by Marie Pickney requesting the Commission to approve an increase of \$5,000 in funding available for the Community Engagement Sponsorships for the remainder of FY 17/18. Pickney stated that there is funding available to augment the Community

Engagement Sponsorship available in the approved FY 17/18 budget in the “Emerging Community Programs” line. Commissioner Dr. David Canton asked if in prior years there was a request to augment the already approved First 5 budgets for grants. At this time Chair Lor asked Kathleen Zimmerman, Support Services Analyst if she was able to answer this question. Zimmerman stated that originally small grants had a much higher dollar amount designated in the budget and were not being used, therefore the amounts designated to the small grant line for events/community engagements were decreased. Zimmerman stated that this 2017/18 FY has received more request for sponsorships than in prior years. Commissioner Iantha Thompson stated that she remembered the decrease in the budget line as well. Commissioner Eva de Long stated the community engagements have been the best way to move First 5 dollars throughout the County and has been very successful with engaging all different types of agencies, businesses and organizations. Dr. Canton stated his concern was whether this may be sending a message to the public that because the Commission added money last year, surely they would again in the next year, setting a precedence that the First 5 approved budgets can be revised or changed throughout the year. Dr. Canton stated that after getting clarification on past funding, he didn’t think that was the case with this request and thanked staff for the clarification. Thompson stated that while this is true in this case, the Commission should be mindful of the declining revenue. Chair Lee Lor recommended that with the next budget approval the Commission stand firm with the allocated dollars and any requests for funding when the funds are exhausted will need to wait to apply in the new Fiscal Year. Chair Lor also stated that there have been projects and events that have not used or added the First 5 Merced County logo. Lor requested First 5 staff ensure the logo is provided and remind all recipients of First 5 funds it is a part of the funding requirement.

Commissioner Iantha Thompson motioned to approve an increase funding for Community Engagement Sponsorships for the remainder of the 17/18 fiscal year.
Motion seconded by: Commissioner Eva de Long. The motion was unanimously passed with 6 in favor, 0 opposed.

6. Approval of funding for Joint Partnership between First 5 Merced County and the City of Merced for swimming lessons (Action).

This item was presented by Marie Pickney requesting the Commission to approve a Joint Funding Partnership between First 5 Merced County and the City of Merced, for an amount not to exceed \$3,000.00. Funding will enable the City of Merced to offer scholarships to families with children 0-5 years unable to afford swim lessons at McNamara Park and Merced High School. Dr. David Canton commented on this item stating that because there are few code or zoning requirements for private homes, having swimming lessons available at low or no cost can help alleviate potential drownings. Canton also stated that encouraging kids to be active is another positive aspect of jointly funding this project. Commissioner Eva de Long agreed this was a needed project and we need to find a way to bring the swimming lessons to other communities surrounded by canals such as Los Banos, Cressy, Ballico, Livingston.

Commissioner Scott Pettygrove motioned to approve funding for Joint Partnership between First 5 Merced County and the City of Merced for swimming lessons.
Motion seconded by: Commissioner Dr. David Canton. The motion was unanimously passed with 6 in favor, 0 opposed

7. Approval for Joint Funding Partnership between First 5 Merced County, the Human Services Agency and the Child Abuse Prevention Council for the “Stop. Lay. Walk Away. Get Help.” child abuse prevention campaign through Valley Public Broadcasting Services (PBS) (Action).

This item was presented by Marie Pickney requesting the Commission to approve a Joint Funding Partnership between First 5 Merced County and the Human Services Agency and the Child Abuse Prevention Council for the “Stop. Lay. Walk Away. Get Help.” child abuse prevention campaign through Valley Public Broadcasting Services (PBS). This campaign's target audience is new fathers of young children and will work closely with the All Dads Matter programs. Valley PBS received a grant of \$25,000 from a private donor through the Central Valley Community Foundation and PBS is working to match that grant with \$25,000 for a child abuse prevention campaign. Additionally, PBS is seeking to roll out a multi-platform community awareness and engagement campaign aimed at preventing child abuse and providing resources to parents and caregivers in the Central Valley. While Valley PBS approached the Human Services, the Child Abuse Prevention Council and First 5 Merced County for the funding, after a joint meeting, it was determined that a Joint Funding Partnership was the best option, provided the First 5 Commission approves. In this partnership, the Human Services Agency contributes \$1500, the Child Abuse Prevention Council contributes \$1500 and First 5 Merced County contributes \$2500 for a total of \$5000 to provide funds needed to roll out a multi-platform community awareness campaign in English and Spanish. Commissioner Iantha Thompson asked if this campaign was valley wide or in Merced County only. Commissioner Scott Pettygrove responded stating that the Merced County Human Services Agency (HSA) has been approached for a while now to participate in the PBS campaign. Pettygrove stated Merced County will get air time and will be broadcast throughout the Central Valley, however, he was not sure what other Central Valley counties were participating. Dr. David Canton stated that because Valley PBS is continuing to search for funding, that most likely there will be other organizations outside of Merced County that will participate. Dr. Canton related his own experience with his daughter having a congenital heart defect requiring emergency heart surgery at only 10 days old. When she was brought home she was inconsolable crying all the time, and understands the stress as a father and how important it is to teach parents especially fathers how to deal with these situations without causing harm to their children. Chair Lee Lor asked if PBS would be working with other programs in their service area or only with All Dads Matter. Pettygrove stated that he believed that PBS was using All Dads Matter as an example of a program in Merced County working with fathers and providing support to them. Pettygrove said he doesn't believe there are any other valley communities that have any programs like All Dads Matter.

Commissioner Dr. David Canton moved to approve funding of \$2500 for Joint Partnership between First 5 Merced County, the Human Services Agency and the Child Abuse Prevention Council for the “Stop. Lay. Walk Away. Get Help.” child abuse prevention campaign through Valley Public Broadcasting Services (PBS).

Motion seconded by: Commissioner Eva de Long. The motion was unanimously passed with 6 in favor, 0 opposed

8. Information regarding the Early Learning Advocacy Day, scheduled for May 2, 2018 at the Capitol in Sacramento (Informational)

This item was presented by Marie Pickney to give the Commission information regarding First 5's statewide 20th anniversary celebration to ensure California's youngest children are healthy, happy and ready for school and life.

This year partners are central to this celebration, as they are to our work with children and families. There will be a Family Fun Day on the Capitol Lawn from 11 am -1 pm, which will include children's activities, events and a short program.

Event Schedule

8 am – 9 am Breakfast and registration, 5 Capitol Lawn

9 am – 11 am Legislative Visits
11 m – 1 pm Family Fund Day, Capitol Lawn

11 am – 12 pm: Children’s Activities & Special Legislator Guests
12 pm – 1 pm: Event Program

Lunch on the Capitol Lawn

1 pm – 4 pm Legislative Visits

Who Should Attend

First 5 Commissioners, Executive Directors, staff, grantees, key partners, and families are all encouraged to attend

Registration

The registration fee is \$50 per person and includes breakfast, lunch, materials and support scheduling legislative visits.

There is funding available in the First 5 travel budget for Commissioners’ travel.

Executive Director’s Report

None

Commissioner Reports

Dr. Canton reminded the Commission that there is still concern with Pertussis, Merced County has had 2 cases already and reminded the public to make sure they have their Pertussis immunizations updated.

Commissioner Scott Pettygrove informed the Commission that the Board of the Continuum of Care (COC) voted to ask the County to step in as the COC collaborative applicant on behalf of the COC. Pettygrove informed the Commission that the COC works with all areas of homelessness in the community and the collaborative applicant is the administrative servant to the COC activities. Pettygrove stated that HSA will be providing those services on behalf of Merced County. Chair Lee Lor thanked Scott for taking the lead on the collaborative applicant piece of work for the County.

Chair Lee Lor reminded the Commission and the public that the next Commission meeting will be Monday May 14, 2018 in Los Banos.

Meeting adjourned at 6:25 pm.